

# CREST INSURANCE PRESS RELEASE 3-4-21

**Posted on March 5, 2021**

For Immediate Release

March 4, 2021

“Crest Insurance Group Acquires S.G.B., Ltd.”

**CREST Insurance Group, LLC of Tucson, AZ** – Cody Ritchie, CEO of Crest, is proud to announce the acquisition of IBG, LLC and welcome Craig Hay to the Crest team.

Craig Hay is a full-service broker, experienced in all lines of employee benefits. A graduate of ASU with a business degree, he immediately entered the insurance industry following graduation. Craig has been in the business for more than 25 years & ran his own insurance agency for 17 years prior to 2016.

He has served on the local and the national level in various capacities on numerous advisory boards, committees and councils for corporate, non-profit and charitable organizations. Craig has a keen sense of business and is dedicated to serving his clients.

In his free time Craig likes football, motorcycle riding, mountain bike riding and traveling with his wife to the beach. Craig is married with three grown children, three grandchildren, and is an Arizona native.

The addition of Craig & IBG to the rapidly growing company is a natural extension of Crest’s recent growth. He will move his operations to the Crest Scottsdale branch 7272 E. Indian School Road. Crest’s growth includes offices in Tucson, Scottsdale, Mesa, Sierra Vista, Flagstaff, Denver, CO, Ft. Collins, CO & San Diego, CA. The firm writes insurance business nationwide with clients and carriers coast to coast. Crest serves all markets while keeping the advantages of a local agency. Through a commitment to dedication and growth in the Arizona market, CREST is excited to build upon Craig’s many successes.

For more information: [www.crestins.com](http://www.crestins.com) call: 888-881-5765 CA dba: Crest Insurance Agency – CA License #0H16070 | CA dba: Crest Colorado Insurance Agency – License #0M96244

Media Contact:



Kathy Ketcham

[kketcham@crestins.com](mailto:kketcham@crestins.com)

520-881-5760